

Elizabeth Hackler

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Education

Bachelor of Journalism University of Texas at Austin August 2006-May 2010

- Concentration in Magazine Sequence

Design Experience

Production Assistant *Texas Architect* (Texas Society of Architects) July 2011-Present

- Digitize *Texas Architect*, bi-monthly magazine, for online archiving; currently working on issues from 2000-present
- Contribute to key wording project, making issues and articles searchable for members and the public
- Design page layouts, color correct images, execute prepress and web production tasks for *Texas Architect*
- Contribute to annual convention pieces, *Texas Architect* materials, and items for the Society's brand redesign

Design/Production Intern *Texas Architect* (Texas Society of Architects) Jan. 2010-May 2011

- Designed page layouts for *Texas Architect*, a bi-monthly magazine
- Engaged in creative collaboration with Art Director and communications team
- Created print and online collateral, advertisements, and promotional media
- Performed production tasks, such as preparing prepress documents, interactive items for the web and PDF forms
- Prepared digital/web publications to be user friendly, including the e-newsletter, *CheckSet*, and the online format of *Texas Architect*
- Created web components, such as web buttons, online ads and blog headers
- Assisted, from conception to execution, in the production, design and creation of the Society's annual convention and advocacy day themes and materials
- Assisted in shooting and editing photography and video for the Society's publications, marketing and blog postings

Branding Manager Austin Pets Alive! June 2010-Feb. 2011

- Oversaw print collateral materials, including flyers, greeting cards and marketing materials
- Managed brand consistency under the direction of the PR/Marketing Director

Graphic Designer Austin Pets Alive! June 2010-Present

- Create, design and produce organization's business collateral, including a building donor packet, which gained financial support for their new facility.
- Conceptualize and design APA!'s 2010 annual report under the direction of the Development Coordinator

Skills & Platforms

Expert	Intermediate	Novice
<ul style="list-style-type: none">• Mac OS X Platform• PC Platform• InDesign (CS5, CS4, CS3)• Photoshop (CS5, CS4, CS3)• Illustrator (CS5, CS4, CS3)• Adobe Acrobat Professional• Microsoft Office	<ul style="list-style-type: none">• Keynote• Soundslides• iMovie• Copy editing• AP Style	<ul style="list-style-type: none">• HTML coding• Photography• Audacity

Community Involvement

Austin Pets Alive!: Trained dogs to be mannered and cute, to encourage adoption June-Oct. 2010

BurntOrange Magazine: Art Director (Spring '10), Production Director (Fall '09) Fall 2009-Spring 2010

IES Study Abroad: Barcelona, Spain: Adapted to the Spanish culture and lifestyle Summer 2009

Explore UT: Helped create mock magazine covers for groups touring the university Spring 2007-2010

Race for the Cure: Collected donations and participated in Race for the Cure events Spring 2006, 2007

Safe Place: Adopted a family, purchase and wrap gifts anonymously, for Christmas Dec. 2005-2010

Interests

Photography; creative writing; traveling; baking; exploring music; native Austinite; hand-crafted projects